

THE CURRENT STATE OF THE BOOK IN EUROPE

XXXVIII Seminar

10:00am

Opening of the conference **Achille Mauri**
Assignment of the Booksellers Prize
Luciano e Silvana Mauri, 15th edition.
Assignment of the Nick Perren
Internship, 2nd edition.

10:15am

Forecast for 2021: where is the Italian Family
Spending going?
Angelo Tantazzi

JANUARY 29TH 2021

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10:30am

Italian and International Book Market.
Paolo Ambrosini, Ricardo Franco Levi
Moderation: **Giovanna Zucconi**

11:00am

Bookstores as essential Assets: Scenarios
and Outlooks for the Future.
Michael Busch, James Daunt,
Alberto Rivolta, Ewa Szmidt-Belcarz
Moderation: **Alberto Ottieri**

12:00pm

Solid as a Rock. The Book in a pandemic
World.
Jesús Badenes, Siv Bublitz,
Stefano Mauri, Arnaud Nourry
Moderation: **Porter Anderson**

1:00pm

Closing of the conference **Achille Mauri**



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Umberto e Elisabetta Mauri