

**The 39th Seminar of the Umberto e Elisabetta Mauri School for Booksellers will take place online:**

**Friday, 28 January 2022 from 10 am to 1 pm**  
***The New Future***

Speakers: Porter Anderson, Michael Busch, James Daunt, Ferruccio de Bortoli, Dario Franceschini, Andrew Franklin, Doris Janhsen, Ricardo Franco Levi, Achille Mauri, Stefano Mauri, Alberto Ottieri, Angelo Tantazzi.

**The sixteenth Luciano and Silvana Mauri Award for Booksellers will be assigned to Fabio Masi's Ultima Spiaggia Bookshop in Ventotene island and the third Nick Perren Internship to Alessandro Tridello of the Ubik Bookshop in Mestre, Venice.**

**Furthermore, figures of the 2021 publishing industry will be presented by AIE, the Italian Publishers Association.**

12<sup>th</sup> January 2022. Due to the ongoing health emergency, the Umberto and Elisabetta Mauri Foundation has chosen to organize online the traditional yearly event taking the opportunity again to reach a wider international audience.

At a time when everyone is wondering about what will happen after the pandemic, ***The New Future*** themed conference will be held on **Friday 28 January from 10 am to 1 pm**, involving both Italian and international publishers and booksellers.

The Seminar is organized by the Umberto and Elisabetta Mauri Foundation with the contribution of Messaggerie Libri and Messaggerie Italiane, and in partnership with AIE (Italian Publishers Association), ALI (Italian Booksellers Association) and the CEPELL (Center for the promotion of books and reading).

At 10 am the President of the Foundation **Achille Mauri will address his opening speech**; to follow, the assignment of the sixteenth **Luciano and Silvana Mauri Award for Booksellers to Mr. Fabio Masi's Ultima Spiaggia Bookshop** in Ventotene island, and of the third **Nick Perren Internship to Alessandro Tridello of the Ubik Bookshop** in Mestre, Venice.

At 10.15 am **Alberto Ottieri** (Messaggerie Italiane and Emmelibri) will introduce the panel ***Economic Market Scenarios*** with the intervention of **Angelo Tantazzi** (Prometeia) who will speak about the ***Forecast for 2022: where is the Italian family Spending going?***; following this, **Ricardo**

**Franco Levi** (Italian Publishers Association and Federation of European Publishers) will focus on the *Italian and International Book Market*.

**Concurrently the 2021 AIE figures on the publishing industry will be presented.**

At 11 am the round table on the theme *Book Publishing Reloaded: Selling Books in a Changed World*, featuring **Michael Busch** (Thalia), **James Daunt** (Waterstones and Barnes & Noble), **Andrew Franklin** (Profile), **Doris Janhsen** (Droemer Knaur), **Stefano Mauri** (Messaggerie Italiane and Mauri Spagnol publishing group). Moderated by **Porter Anderson** (Publishing Perspectives).

At 12 noon the journalist **Ferruccio de Bortoli** will talk with the Italian Minister for Cultural Heritage and Activities and Tourism **Dario Franceschini** on the theme *A Policy for Books*.

President **Achille Mauri** will draw the final conclusions with his closing speech.

The **Umberto e Elisabetta Mauri School for Booksellers** has always represented an important opportunity to discuss and assess the book industry, exploring the countless issues of bookselling – an essential and fascinating activity for the spreading of culture – such as management, organization, distribution, marketing and promotion. The School is a proper workshop, conceived to plan, discuss and investigate the dynamics of a complex but always vital world revolving around books.

The Seminar, open upon registration, is addressed to everyone working in the publishing industry.

Umberto and Elisabetta Mauri Foundation - School for Booksellers  
Corso Sempione 4, 20154 Milan - tel. +39 02 794867  
[www.scuolalibraiuem.it](http://www.scuolalibraiuem.it)  
Facebook: School for Booksellers Umberto and Elisabetta Mauri  
Twitter: @ScuolaLibraiUEM - # UEM39  
Instagram: @scuolalibraiuem  
STILEMA Press Office - [stampa@stilema-to.it](mailto:stampa@stilema-to.it) tel. +39 011 5624259