

THE NEW FUTURE

28.01.2022

39th Seminar

10:00am

Opening: **Achille Mauri** (*Messaggerie Italiane*)
Assignment of the **Luciano and Silvana Mauri**
Award for Booksellers (sixteenth edition)
Assignment of the **Nick Perren Internship**
(third edition)

10:15am

Economic Market Scenarios
Introduced and coordinated by **Alberto Ottieri**
(*Messaggerie Italiane* e *Emmelibri*)

Forecast for 2022: where is the Italian family
Spending going?
Angelo Tantazzi (*Prometeia*)

The Italian and International Book Market
Ricardo Franco Levi (*Italian Publishers*
Association and Federation of European
Publishers)

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11:00am

Book Publishing Reloaded: Selling Books
in a Changed World
Michael Busch (*Thalia*)
James Daunt (*Waterstones e Barnes & Noble*)
Andrew Franklin (*Profile*)
Doris Janhsen (*Droemer Knaur*)
Stefano Mauri (*Messaggerie Italiane e Gruppo*
editoriale Mauri Spagnol)
Moderated by **Porter Anderson**
(*Publishing Perspectives*)

12:30pm

A Policy for the Books
Ferruccio de Bortoli talks with the Minister for
Cultural Heritage and Activities and for Tourism
Dario Franceschini

1:00pm

Closing: **Achille Mauri** (*Messaggerie Italiane*)



Click here to register:
<https://qrco.de/UEM39>



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Umberto e Elisabetta Mauri