

with contributions from



coordinated by



10TH ISTANBUL PUBLISHING
FELLOWSHIP

25 - 26 - 27
February 2025
Istanbul

About the Program

The Istanbul Publishing Fellowship is a publishing copyright market project. The program is coordinated by the Turkish Press and Publishers Copyright & Licensing Society (TBYM), Turkey's professional association with the largest number of members and representation in the publishing sector. Moreover supported by the Turkish Ministry of Culture and Tourism. During the three-day event, local and foreign publishers find the opportunity to set meetings with each other to promote their books and exchange copyright.



Online and Physical Meetings Opportunity

With the contribution of our global communications partner Anadolu Agency, the Istanbul Publishing Fellowship program also offers participants the opportunity to conduct online meetings. Thanks to the online participant type option, applicant publishers or copyright agency representatives can organize online meetings with other online participants as well as with representatives physically attending the event in Istanbul.



In this way, publishers who cannot come to Istanbul can have the opportunity to exchange copy-rihgts by conducting their international meetings online.



Seminars and Panels

We are organizing seminars on different topics throughout the program. We are organizing one of these seminars as a special session for the focus country.

We are happy to announce that we will also be hosting surprise events for the 10th year.



Focus Country



As of 2021, we are designating one country as a focus country every year. We organize seminars and events addressing topics such as the publishing sector of this selected country, the main issues that the sector focuses on, and the general trends of the readers. In addition, the focus country participants are also specially introduced to the dynamics of publishing in Turkey. In this way, we aim to increase commercial cooperation between the two countries and enable the establishment of long-term commercial relations.

In addition, we prepare a focus country stand where they can introduce the cultural motifs of the country selected as the focus country from different branches such as food and beverage, music, art. this can make this commercial environment where you exchange royalties more enjoyable.

Since 2021, Hungary, Azerbaijan, Uzbekistan and Mexico have been hosted as focus countries, and we have tried to support and develop cooperation in the field of publishing with these countries. The interest shown by the focus countries in the program in the following years has increased year by year. This shows that the focus country events have successfully introduced the Turkish publishing market and the potential and quality of Turkish works to the participants of the relevant country. In this way, it is possible to establish long-term relations with the focus country.



Istanbul Copyright Awards

With the Istanbul Copyright Awards event, we support the dissemination of Turkish works worldwide. With the event held for all professional foreign publishing houses, we aim to encourage the exchange of copyrights from Turkish to foreign languages. In this context, we examine the works translated from Turkish to other languages and offer attractive awards.



2016



2017



2018



2019



2020



COUNTRIES



PARTICIPANTS

2021

60
359
+1300

2022

72
555
+3500

2023

66
410
+3000

2024

73
410
4500
3500



PRELIMINARY AGREEMENTS



MEETING



Who Can Apply ?

- Executives and representers of publishing houses
- Copyright agencies
- Professional and Non-Governmental Publisher Organizations

How To Apply?



Applications for the 10th Istanbul Publishing Fellowship Program will be accepted only through the official website by **4 November 2024**, and ends on **15 December 2024**.



What Do We Provide?

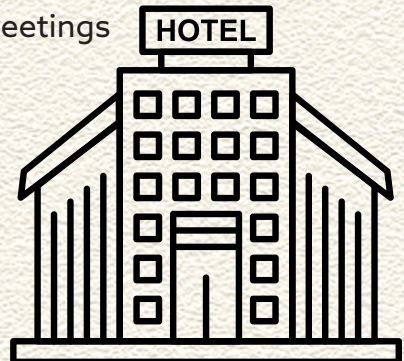
Applications to the program will be evaluated until the first week of January 2024 by the board of the Evolution of Turkish Press and Publishers Copyright & Licensing Society. Successful applicants to the Istanbul Publishing Fellowship Program will be provided with three different support packages.

Golden Support Package

- Plane ticket (Round Trip / Economy Class)
- 4 nights' accommodation
- Airport-hotel transfer



- Breakfasts and lunches are provided throughout the program
- Participation in seminars and business meetings
- Translation support during meetings



Silver Support Package

- 4 nights' accommodation
- Airport-hotel transfer
- Breakfasts and lunches are provided throughout the program
- Participation in seminars and business meetings
- Translation support during meetings

Bronze Support Package

- Airport-hotel transfer
- Lunches are provided throughout the program
- Participation in seminars and business meetings
- Translation support



Important dates:

01

Receiving Applications

4 November 2024 – 15 December 2024

02

Evaluation of Applications

16 December 2024 – 5 January 2025

03

Announcement of Participants

6 January 2025

04

Appointment system opening

3 February 2025

05

Program dates

25-27 **February** 2025

Details;

You can follow the latest news and updates through our website and links provided below.

Conduct;

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